



REEL NEWS

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Recfishwest now on Facebook

In its quest to better engage with Western Australia's rec fishing community, Recfishwest has been looking outside the square for more timely and effective avenues of communication. In recent times, the success of social networking sites as tools for information sharing is proving difficult to ignore.

Millions of people access sites such as Facebook and Twitter every day, providing a wonderful opportunity to engage with a much wider audience. With this in mind, Recfishwest has created its own Facebook page.

At the click of a button, Facebook users can now keep up to date with the latest in recreational fisheries management issues. On accessing the page, users will find the most up to date information including links to the latest Recfishwest media releases, Recfishwest submissions, photos of recent events and other relevant information taken directly from the Recfishwest website.



Importantly, Facebook also provides a fantastic platform for two way communication through the discussion tab on Recfishwest's page. Users can provide feedback through the discussions page on issues affecting recreational fishing, as well as Recfishwest submissions.

In an ever changing world, Recfishwest must utilise every available tool to engage with its constituents. Recfishwest considers Facebook a particularly useful form of media when trying to engage with the next generation of recreational anglers. If the right messages concerning recreational angling get out to our youth, then the future for recreational angling is looking bright.

To subscribe to Recfishwest's Facebook page, simply visit www.facebook.com/recfishwest and click 'like'.

Fish today for tomorrow

www.recfishwest.org.au